

## A SPA Like Experience At Home With

# AYORMA



**By: Manisha**

**G**lowing skin and healthy hair always exude positive energy. However, environmental impurities, over-exertion and harsh chemicals disturb the body's natural balance. The nourishing care provided at spas, helps regain its natural state. Unfortunately, modern lifestyle makes it difficult to access spas every time one needs care and rejuvenation.

With AYORMA, a heavenly union of Aromatherapy and Ayurveda you can now get a SPA like experience at your home. Backed by intensive research, AYORMA products have been specially crafted to provide skin, hair and senses with holistic nourishment and rejuvenation.

AYORMA combines the proven efficacy of natural Ayurvedic ingredients and the wholesome benefits of Luxurious Blend of Select Premium Aroma (SPA) oils. This superior blend is naturally absorbed through the skin into the bloodstream to bring long-lasting beauty and health benefits.

Riddhi Mehta, poised and effervescent as ever is one of the

founders of Apogee Healthcare Pvt. Ltd. She serves as the Director of the firm she always wished to build since 2010. Being quality conscious and indulging into luxury herself, she seeks to bring about change in the skincare industry. She was exposed to the benefits of Aromatherapy and Ayurveda since she could remember, but her hunger for knowledge and quality led to the birth of AYORMA.

It was in 2006 that AYORMA came into being. Fused with Ayurvedic ingredients and essential oils, this luxurious line of skin, hair and body products addresses every need of a woman's beauty essentials. It was first showcased in a skincare products exhibition and over the next 4 years, AYORMA was just marketed through lifestyle exhibitions. During this Riddhi collected feedback for her products and bettered them.

Ms Mehta said, "I realized that more and more people were showing preference for natural products. I kept perfecting AYORMA by incorporating customer feedback and decoding consumer reactions, motivations and desires; and transforming them into products. Till one day, I finally saw AYORMA become the product that had the potential to satisfy the expectations of millions of consumers, and of course, mine. And now, I am

proud to present to you my dearest creation, AYORMA - a truly unique product that not just feels good but does good."

After years of travel and intense research, Ms. Mehta was able to curate an exclusive and rare collection of aroma oils from across the globe, including France, Italy and select parts of India. And finally, she perfected AYORMA. Infused with the unique and superior goodness of Select Premium Aroma (SPA) oils, every AYORMA skin and hair care product guarantees a SPA-like experience, at home!

None of AYORMA products contain parabens. AYORMA has only edible-grade preservatives hence all the products are completely safe even for the most sensitive skin.

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# New You at Indica MAKEOVER STUDIO

By: Manisha

INDICA is just the right place to blend beauty with brain, be a confident woman of substance under the expert guidance of renowned make-up artist Mrs. Nirmal Randhawa, the founder of Indica Makeover. Her extensive experience with her team of highly trained professionals in the field of hair, skin care and makeup will make you look stunning with a perfect hairstyle.

And Now, Delhi men have lesser reasons to envy Delhi women as INDICA Makeover studio recently launched its Men's Saloon located in west Delhi. INDICA Makeover provides women services, make up, men services, spa services, gym and skin treatments.

Mrs Randhawa started her career with Dr. Blossom Kochhar of Pivot Point. INDICA Makeover has come a long way since its establishment as a humble grooming studio in the year 1985. It is Mrs Randhawa's brain child who wanted to convert her passion for self renovation and beautification into a profession and be able to spread contentment and wellness in every individual's life. She is successfully doing so; opened one after another she is successively running three Beauty studio's from last 28 years and the institute where she imparts training to new talents

under her brand name NR's School of Beauty.

INDICA Makeover Studio is not only a beauty centre but a wellness factory. The major highlight of INDICA Makeover Studio is its make-up (especially bridal), apart from that it has an ultra modern gym, spa, salon and aerobics centre. INDICA offers best service in make up (ranging from bridal make-up, party make up, theme make-up, air brush makeup) and other services like hair styling, facials, manicure and pedicure. With her professional techniques and high-end products Mrs Randhawa brings out the best in you and enhances your beauty.

All these expert services will now be available to the men of the city



with the newly launched Men's salon, located in sector-8 Rohini very next to ladies salon. INDICA Makeover strives to give 100 per cent satisfaction to all its customers and that is what it has stood for last 27 years.

To be able to train many more people with her expertise, Mrs Randhawa with a highly motivated team, runs a beauty training academy - NR's School of Beauty. NR's School of Beauty offers courses in hair styling, hair cutting, make-up, nail art, nail extension, air brush make up, beauty courses and many more. (Duration and price of course varies accordingly).

NR's also has a wide range of product for professional use like make up base, shimmer, gel eyeliner, blusher, eye Shadow, make-up cake, makeup fixer, etc. You can buy the products and also get free trials at NR's School of Beauty. NR's products are high quality yet economical with medium priced products like a make up fixer and a cake priced at Rs 690, shimmer for Rs 617, eye shadow palette for Rs 789, Blusher Palette for Rs. 789, cake eye liner for Rs 436 whereas two way cake for Rs 540.

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